

Fashion Accessory Design

Learning Objectives: This hands-on seminar explores the many application techniques available with CRYSTALLIZED™ - *Swarovski Elements* on fashion accessory items. Crystal transforms accessory ideas and designs into modern objects. Its magical appearance converts your accessories into pieces of art – modern, futuristic and yet timeless. Topics include using various elements on handbags, belts, shoes, hair accessories, clothing and other fashion accessories.

Class size: 25 participants

Class duration: 3 hours

Learning Concepts: At the completion of the seminar, participants will know:

- How to incorporate CRYSTALLIZED™ - *Swarovski Elements* into a number of accessory ideas using various applications such as:
 - Heat
 - Glue
 - Sewing (machine and hand)
- Various applications of crystal elements on:
 - Metals
 - Fabric
 - Shoes
 - Handbags
 - Belts
 - Hair accessories
- The various types of glue and which to use on different applications

Benefits of Participation:

- Learn appropriate tools needed for various applications.
- Gain hands-on experience using different crystal elements on a multitude of products.
- Learn why using high quality CRYSTALLIZED™ - *Swarovski Elements* will lead to a higher quality end product.
- Gain inspirational ideas from top designers.
- Work with the market leader setting industry standards.
- See new innovations that make it easier to create innovative products.
- Work with a trend competent partner and differentiate yourself and your product from the rest.
- Work with the leader in crystal fashion elements with over 70 colors and effects, the widest range of shapes and sizes and semi-finished products.

Who Should Attend: This hands-on seminar is for jewelry/accessory designers, design students, instructors & manufacturers interested in learning new ways to create high quality, innovative fashion products.